

2016 WAVE AWARDS LIST

Branding & Corporate Image

Merit

StoryFirst Media
Trachte, USA | History Documentary
Trachte, USA

Merit

Backflip
Girls Weekend
Travel Wisconsin

Merit

StoryFirst Media
Quad Graphics | A 'Performance through Innovation' Story
Quad Graphics

Merit

American Family Insurance - Media Center
Wayne Johnson
American Family Insurance - Sales Division

Merit

Vortex Optics
Fall Is Here - The Basecamp
Vortex Optics

Merit

Rucinski & Reetz Communication
Peoples State Bank: Passion = Purpose
Peoples State Bank

Merit

American Family Insurance - Media Center
American Family Insurance PGA Champion Golf Recap Video
American Family Insurance

WAVE

American Family Insurance - Media Center
Kid Coach Opening Video
American Family Insurance - Leadership

WAVE

Backflip
Backflip Christmas 2015
Backflip

WAVE

ProVideo
Lands' End Workwear
Lands' End

WAVE

American Family Insurance - Media Center
Leadership Rally Highlight Reel

WAVE

Backflip
Fall Train Ride
Travel Wisconsin

WAVE

American Family Insurance - Media Center
All American Opening Video
American Family Insurance - Sales Division

Broadcast Commercials

WAVE

ProVideo
WPS - Medicare Supplement
Rippe Keane Marketing

WAVE

Tilt Media Inc.
Madison Concourse Hotel
Madison Concourse Hotel

WAVE

ProVideo
EatStreet
KW2

Cinematography & Videography

Merit

AGU GALI FILMS
The Roof
48 hours film project

WAVE

Backflip
Fresh Cuts
Madison Gas & Electric

Creative & Spec

WAVE

Backflip
Footnote
Self

WAVE

The 15 Machine
Homefront
48 Hour Film project

Editing

Merit

EditSquid
Luther BBC Series Sell Promo
BBC Worldwide North America

Merit

Roach
MillerCoors - MCDC 2016 - Opening Film
MillerCoors

Merit

D & D Edit, LLC
Google - The Camp 2016 - Pharrell Williams Intro
Google

Merit

Blick Art Materials
Blick and Utrecht Artists Serving Artists - Liquitex Acrylics
Blick Art Materials

Merit

American Family Insurance - Media Center
American Family Insurance - All American 2016 - Opening Video
American Family Insurance

WAVE

One Tree Forest Films
Gatorade - Athlete of the Year - Icebreaker
Gatorade

WAVE

Backflip
DryMax with a Vengeance
Thermastor

WAVE

EditSquid
Detectorists Season 2 Promo
American Public Television

WAVE

EditSquid
Nazi Mega Weapons PBS Promo
PBS

WAVE

D & D Edit, LLC
Google - Zeitgeist 2015 - Kanye West
Intro
Google

Graphics & Animation

Merit

John Weeden
Ziggy Marley – "We Are The People"
Ziggy Marley

Merit

SRT Video and Photo
Waunakee Basketball Season Recap
Animation
Waunakee High School

WAVE

American Family Insurance - Media
Center
AOI Curve
American Family Insurance

Probono

Merit

Spectrum Reach
Charter Our Community – Mary's Story
Charter Spectrum

Product Sales & Marketing

Merit

Backflip
DryMax with a Vengeance
Thermastor

Merit

Vortex Optics
Vortex Razor HD AMG - A New Era
Vortex Optics

Merit

ProVideo
Springs Window Fashions - Bali/Somfy
Inspirational Motorization Video
Springs Window Fashions

Merit

Tilt Media Inc.
Gilmour Watering Nozzle
Hiebing

Merit

Vortex Optics
Vortex Success: Long-Range Hunter |
Cancer Survivor
Vortex Optics

Merit

ProVideo
HealthMyne Imaging Informatics for
Oncology
HealthMyne

WAVE

ProVideo
Fiskars Clear Cut Choice
Fiskars

WAVE

Tilt Media Inc.
American Players Theater Hill Plays
American Players Theater

Service Sales & Marketing

Wave

Vortex Optics
Vortex VIP Stories: Kicked in the Binos
Vortex Optics

WAVE

Tilt Media Inc.
Tilt Sizzle Reel
Tilt Media

Student - Video & Film

Merit

Melissa Murphy
Elderly Couple Interview
School

Merit

Melissa Murphy
Demo Reel 2016

Merit

Harry Browne
"Free Your Imagination" Playmobil 30 sec commercial
Madison Media Institute

Merit

Harry Browne
The Candle Shop
Karen Blue Candle

WAVE

Joseph Kraker
Knock Knock - Matan Koplín Green
Matan Koplín Green

WAVE

Nya Lizdas
Vortex VIP Warranty: Gravel Road
Vortex Optics

WAVE

Shihao Zhang
find me
Ian's Pizza

Training & Informational

WAVE

Rucinski & Reetz Communication
Missing Threads: The Story of the Wisconsin Indian Child Welfare Act
Ho Chunk Nation, Forest County
Potawatomi Foundation, Oneida Nation, Midwest Child Welfare Implementation Center

Writing

Merit

Wolfout Productions
WolfoutTV - We'll Make You Laugh
WolfoutTV

WAVE

Backflip
Red Beats Blue
Thermastor

:30 FILM FESTIVAL

And the Winner is....
Brandon Duerst
The Clinton Files

JUDGE'S CHOICE AWARDS

JOHN'S JUDGE'S CHOICE

ProVideo
WPS - Medicare Supplement
Rippe Keane Marketing
I think it was very hard to combine humor and the anxiety of seniors to create a re-assuring message clearly and this spot was able to do that.

ROGER'S JUDGE'S CHOICE

Backflip
Red Beats Blue
Thermaster
I loved the humor of the piece and the three-part arch was great. The end reveal of the "party launch" made me laugh out loud. It was fantastic. My personal favorite of the entries.

AMY'S JUDGE'S CHOICE

EditSquid
Detectorists Season 2 Promo
American Public Television
This promo stood out among the rest as an obviously professional, national spot to promote a legitimate and honest series. In a short time, you're introduced to a variety of characters, all with unique and different personalities that are presented as endearing and entertaining. The music set the mood and the characters bring it to life. I could just as easily have been watching this on TV as on the judge's screen

BEST OF SHOW

Vortex Optics
Vortex VIP Stories: Kicked in the Binos
Vortex Optics

This was just a solid production all the way around. The story was honest, the characters were believable and endearing. The interviews were framed well with appropriate backgrounds. The scripting was to the point and yet had flavor and emotion. The natural sound was used in appropriate places to bring the story to life, but not overdone. The variety of shots and angles kept the video moving and intriguing. In the end, we all came from different places and viewpoint, and yet we all agreed that as a whole, it had all the elements to come together and create an award-worthy production. Good job!