



## Audio & Sound Design

### WAVE

Haggar Audio

Title: All or Nothing

Client: Wisconsin Lottery

Credits: Production Company: Mirror 34, Sound Design: Rob Haggar

### Merit

Steve Concotelli

Title: The Handmaid's Tale: Dream On

Client: Hulu

Credits: Production Company: Cricket Pictures, Editor: Steve Concotelli,

Producer: Steve Concotelli

### Merit

Haggar Audio

Title: Best Day Ever

Client: Safety Net

Credits: Production Company: BackFlip, Sound Design: Rob Haggar

## Branding & Corporate Image

### WAVE

Blue Scissors

Title: Humiliation

Client: Santa Fe Dehumidifiers

Credits: Production Company: Blue Scissors, Director: David Haznaw, Editor: Jeff Maiers,

Producer: Jeff Maiers, Cinematographer: Michael Palzkill

### WAVE

Kingdom Filmworks / Bader-Rutter

Title: Power To Do More - Guttery Family

Client: Corteva Agriscience - Resicore

Credits: Production Company: Kingdom Filmworks, Editors: Nick Van Egeren / Chris Dabner,

Producer: Tom Kermgard / Martha Switalski, Cinematographer: Jack Whaley,

Creative Director: Curtis Smith, ACD: Kate Martin



**WAVE**

Kingdom Filmworks / Bader-Rutter

Title: Power To Do More - Krause Family

Client: Corteva Agriscience - Resicore

Credits: Production Company: Kingdom Filmworks, Editor: Nick VanEgeren / Chris Dabner,

Producer: Tom Kermgard / Martha Switalski, Cinematographer: Jack Whaley,

Creative Director: Curtis Smith

**WAVE**

Kingdom Filmworks

Title: Flammang Guitars

Client: Flammang Guitars

Credits: Production Company: Kingdom Filmworks, Director: Jack Whaley, Editor: Kyle Stoffel,

Producer: Tom Kermgard, Cinematographer: Jack Whaley, Lighting: Perry Perkins, Light Force of

Wisconsin

**WAVE**

American Family Insurance - Media Center

Title: Jemma's Story at 2019 DreamDrive

Client: American Family Insurance

Credits: Editor: Benz Creative Media, Producer: Melissa Donlin, Crew: Samuel Li; Karl Soehnlein,

Reel Wave Media

**Merit**

Blend Integrated Marketing

Title: Celebrating 25 Years of Grainger Hall

Client: University of Wisconsin Foundation

Credits: Production Company: Blend Integrated Marketing, LLC, Director: Dana Crary

& Julia Smith, Editor: Blake Noble & Dana Crary, Producer: Julia Smith & Dana Crary,

Cinematographer: Jordan Post

**Merit**

American Family Insurance - Media Center

Title: Celebrity Foursome at the AmFam Championship

Client: American Family Insurance Championship

Credits: Editor: Benz Creative Media, Producer: Melissa Donlin,

Dale Doebert - Crossroads Productions, American Family Insurance Media team



**Merit**

Tilt Media

Title: DCRA Dane County Airport

Client: Dane County Regional Airport

Credits: Production Company: Tilt Media Inc., Director: Lisa Ledford-Kerr, Editor: Rich Rubasch,  
Producer: Danny Mager/ Affirm Agency, Cinematographer: Andrew Dryer,  
Writer: Danny Mager/Steve Stocker, Animator: Rich Rubasch

**Merit**

American Family Insurance - Media Center

Title: Glenn Shultz

Client: American Family Insurance - Sales Division

Credits: Editor: Benz Creative Media, Producer: Jason Rouse,  
Cinematographer: Pentavision Communications, Inc.

**Merit**

American Family Insurance - Media Center

Title: Jimmie Allen at Summerfest

Client: American Family Insurance

Credits: Editor: Benz Creative Media, Producer: Melissa Donlin,  
Crew: Dale Doebert, Crossroads Productions

**Merit**

American Family Insurance - Media Center

Title: More Than Golf – Charlie’s Story

Client: American Family Insurance Championship

Credits: Editor: Benz Creative Media, Producer: Melissa Donlin,  
Crew: Karl Soehnlein - Reel Wave Media

**Merit**

American Family Insurance - Media Center

Title: Nick Diorio

Client: American Family Insurance - Sales Division

Credits: Editor: Benz Creative Media, Producer: Steve Schumacher,  
Cinematographer: Brian Minton, Crew: Jason Rouse



**Merit**

Blue Scissors

Title: Water's Journey

Client: Hellenbrand

Credits: Production Company: Blue Scissors, Director: Alex Miranda, Editor: Jeff Maiers,  
Producer: Jeff Maiers, Cinematographer: Nathan Stevens

**Merit**

American Family Insurance - Media Center

Title: 2019 AmFam Championship Highlights

Client: American Family Insurance Championship

Credits: Editor: Benz Creative Media, Producer: Melissa Donlin,  
Crew: Dale Doeberl - Crossroads Productions, American Family Insurance Media team

**Broadcast Commercials**

**WAVE**

Steve Concotelli

Title: The Handmaid's Tale: Dream On

Client: Hulu

Credits: Production Company: Cricket Pictures, Editor: Steve Concotelli,  
Producer: Steve Concotelli

**WAVE**

Shine United / Kingdom Filmworks

Title: Dance Team

Client: Quartz

Credits: Production Company: Kingdom Filmworks, Director: Mike Kriefski, Editor: Chris Dabner,  
Producer: Justin Johnson, Cinematographer: Jack Whaley, Writer: Mike Kriefski

**Merit**

Kingdom Filmworks / Bader-Rutter

Title: Farmer

Client: CASE IH

Credits: Production Company: Kingdom Filmworks, Director: Jack Whaley, Editor: Jack Whaley /  
Chris Dabner, Producer: Tom Kermgard / Cortney Spencer, Cinematographer: Jack Whaley,  
Writer: Bader-Rutter



**Merit**

Shine United / Kingdom Filmworks

Title: Dear Wisconsin

Client: Festival Foods

Credits: Production Company: Kingdom Filmworks, Director: Jack Whaley, Editor: Chris Dabner / Jack Whaley, Producer: Tom Kermgard, Cinematographer: Jack Whaley, Writer/ACD: James Breen, Creative Director: John Krull

**Merit**

Shine United / Kingdom Filmworks

Title: Genius

Client: Quartz

Credits: Production Company: Kingdom Filmworks, Director: Mike Kriefski, Editor: Chris Dabner, Producer: Justin Johnson, Cinematographer: Jack Whaley, Writer: Mike Kriefski

**Merit**

Shine United / Kingdom Filmworks

Title: Good Neighbor

Client: Festival Foods

Credits: Production Company: Kingdom Filmworks, Director: Jack Whaley, Editor: Chris Dabner / Jack Whaley, Producer: Tom Kermgard, Cinematographer: Jack Whaley, Writer/ACD: James Breen, Creative Director: John Krull

**Merit**

Shine United / Kingdom Filmworks

Title: The Power of One

Client: The Ride

Credits: Production Company: Kingdom Filmworks, Director: Mike Kriefski, Editor: Chris Dabner, Producer: Justin Johnson, Cinematographer: Jack Whaley, Writer: Mike Kriefski, Animator: Nick VanEgeren, Sound Design: Haggar Audio

**Cinematography & Videography**

**WAVE**

Andrew Dryer

Title: Fall Art Tour

Client: Fall Art Tour-Wisconsin

Credits: Production Company: Andrew Dryer Cinematography, Director: Andrew Dryer, Editor: Mike Russel, Producer: Andrew Dryer, Cinematographer: Andrew Dryer



**WAVE**

Matthew Roth and Nathan Stevens

Title: Waters of Babylon

Client: Elmbrook

Credits: Director: Matthew Roth, Editor: Matthew Roth, Cinematographer: Nathan Stevens, A/C: Paul Gall, Makeup: Jenni Schenk, Prop-maker: Michelle Damm, PAs: John Roth, Shelly Roth, Todd Werner, Lisa Werner, Cast: Refugee: Simon Jon Provan, Young Soldier: Alistair Sewell, Boy: Edison Roth, German Soldiers: Kevin Minor

**WAVE**

Nathan Stevens and Sean Keller

Title: A Tribute to Bill Haberman

Client: Jonathan Jachson with MKE Film Festival

Credits: Production Company: CI Design, Director: Sean Keller, Editor: Sean Keller, Producer: Greg Marshall, Cinematographer: Nathan Stevens and Sean Keller, Writer: Greg Marshall

**WAVE**

CUNA Mutual Group Multimedia Team

Title: Sometimes You Hit the Dirt: Amy's Story

Client: CUNA Mutual Group

Credits: Production Company: CUNA Mutual Group Multimedia Team, Director: Cody LaPlant, Editor: Ben Brewer, Producer: Sam Plester, Cinematographer: Damien Blue, Writer: Sam Plester, Sound Design: Ben Brewer, AC1: Mariah Stulken, AC2: Ben Brewer, Gaffer: Spencer Ortega, Grip: Kyle Kadow, Additional Sound Design: Mariah Stulken

**WAVE**

Kingdom Filmworks

Title: Flammang Guitars

Client: Flammang Guitars

Credits: Production Company: Kingdom Filmworks, Director: Jack Whaley, Editor: Kyle Stoffel, Producer: Tom Kermgard, Cinematographer: Jack Whaley

**Merit**

Bonnie Willison

Title: Great Lakes Fisheries and Family Businesses: Titus Seilheimer

Client: Wisconsin Sea Grant and Wisconsin Water Resources Institutes

Credits: Cinematographer: Bonnie Willison



**Merit**

False Take Films

Title: Robyn

Client: Cole Sheldon

Credits: Production Company: False Take Films, Director: Cole Sheldon, Editor: Emma Siewert, Producer: Braindead productions, Cinematographer: Jordan Biagomala, Writers: Cole Sheldon & Natalie Pohorski, Animator: Jordan Biagomala, Sound Design: Katrina Harms, 1st AC: Blake Shingleton, Gaffer: Emry Brisky, Special thanks: Skunkfilms, Mark & Jodi Sheldon, Nathan Stevens, 100state, Spencer Christofeel, Melissa Murphy

**Merit**

Shine United / Kingdom Filmworks

Title: Dear Wisconsin

Client: Festival Foods

Credits: Production Company: Kingdom Filmworks, Director: Jack Whaley, Producer: Tom Kermgard, Cinematographer: Jack Whaley, Writer: James Breen, Creative Director: John Krull, Head of Camera: Dale Doebert

**Merit**

Shine United / Kingdom Filmworks

Title: The Power of One

Client: The Ride

Credits: Production Company: Kingdom Filmworks, Director: Mike Kriefski, Producer: Justin Johnson, Cinematographer: Jack Whaley, Remote Head Operator: Charlie Anderson, Russian Arm Team - Midwest Camera Car

**Creative/ Spec/Probono**

**WAVE**

The Mascot Theory

Title: The Mascot Theory - Music Video for "IV"

Client: The Mascot Theory

Credits: Production Company: the john urban production co., Director: John Urban, Editor: Erik Kjelland, Producer: Erik Kjelland, Cinematographer: Brian Alberth and John Urban, Location Scout: Lea Culver. Shot in Prairie Du Sac, WI  
Song performed by The Mascot Theory (Erik Kjelland, Corey Mathew Hart, Nick Fry, Paul Metz).  
Written by Erik Kjelland, Copyright 2018 Velvet Mystery Publishing.  
Recorded, Mixed, and Mastered by Jake.



## **WAVE**

Backflip

Title: Watermark Artist

Client: Backflip

Credits: Production Company: Backflip, Director: Madalina Zimmerman,  
Editor: Andrew Christofil, Producer: Madalina Zimmerman,  
Cinematographer: Luke Kolarsky, Writer: Jeff Bell

## **Merit**

Julia Smith

Title: We are the River Food Pantry

Client: The River Food Pantry

Credits: Director: Julia Smith, Editor: Cory Tice, Producer: Julia Smith,  
Cinematographer: Timothy Moder, Colorist: Blake Noble, Crew: Luke Kolarsky,  
Steven Thompson and Katelyn Reuter

## **Editing**

### **WAVE**

Backflip

Title: Brian Boulanger

Client: The Kern Family Foundation

Credits: Production Company: Backflip, Director: John Shoemaker, Editor: Andrew Christofil,  
Producer: Scott Pfeil, Cinematographer: Luke Kolarsky/John Shoemaker

### **WAVE**

EditSquid

Title: Fleming Promo

Client: BBC Worldwide

Credits: Editor: Jon Hornbacher

### **WAVE**

Benz Creative Media, LLC

Title: Google - Zeitgeist 2018 - Criminal Justice Reform

Client: Google

Credits: Production Company: D&D Edit, LLC, Editor: Megan Lemire & David Bensman,  
Producer: Danny Bresnik, Writer: Megan Lemire





**WAVE**

Benz Creative Media, LLC

Title: Google - Zeitgeist 2018 - José Andrés

Client: Google

Credits: Production Company: D&D Edit, LLC, Editor: Melissa Murphy & David Bensman,

Producer: Danny Bresnik, Writer: Melissa Murphy

**WAVE**

EditSquid

Title: Maigret Long Lead Promo

Client: BBC Worldwide

Credits: Editor: Jon Hornbacher

**WAVE**

EditSquid

Title: PBS KIDS Family Testimonial Mallory

Client: PBS KIDS

Credits: Production Company: Crossroads, Director: Jon Hornbacher, Editor: Jon Hornbacher,

Cinematographer: Dale Doebert

**WAVE**

Daniel Kinney

Title: Provence

Client: Trek Travel

Credits: Production Company: Popamatic Studios, Director: Rob Sax, Editor: Daniel Kinney,

Producer: Rob Sax, Cinematographer: Michael Palzkill & Luke Askelson

**WAVE**

Bonnie Willison

Title: Voices of the Coast: George Schmidt

Client: Wisconsin Sea Grant and Wisconsin Water Resources Institutes

Credits: Producer: Bonnie Willison



**Merit**

Shine United / Kingdom Filmworks

Title: Descente - Atlanta

Client: Descente Athletic

Credits: Production Company: Kingdom Filmworks, Editor: Chris Dabner,  
Producer: Tom Kermgard / Justin Johnson, Cinematographer: Jack Whaley,  
Senior Art Director: Audelino Moreno

**Merit**

Daniel Kinney

Title: Messy Room

Client: Bed, Bath & Beyond

Credits: Production Company: Think Tank Films, Director: Alex Grossman, Editor: Daniel Kinney,  
Producer: Dave Bernstein, Cinematographer: Justin Derry

**Merit**

Benz Creative Media, LLC

Title: Mossberg - NSSF SHOT Show 2019 - Video Wall Loop

Client: Mossberg

Credits: Production Company: Kingdom Filmworks, Editor: David Bensman,  
Producer: Tom Kermgard & John Krull, Assistant Editor: Megan Lemire

**Merit**

EditSquid

Title: PBS KIDS Family Testimonial

Client: PBS KIDS

Credits: Production Company: Crossroads, Director: Marisa Nelevanko, Editor: Jon Hornbacher,  
Producer: Marisa Nelevanko, Cinematographer: Dale Doebert

**Merit**

Daniel Kinney

Title: Tuscany

Client: Trek Travel

Credits: Production Company: Popamatic Studios, Director: Rob Sax, Editor: Daniel Kinney,  
Producer: Rob Sax, Cinematographers: Michael Palzkill & Luke Askelson



## Merit

Sean Keller

Title: A Tribute to Bill Haberman

Client: Jonathan Jachson with MKE Film Festival

Credits: Production Company: CI Design, Director: Sean Keller, Editor: Sean Keller,

Producer: Greg Marshall, Cinematographer: Nathan Stevens and Sean Keller,

Writer: Greg Marshall

## Graphics & Animation

### WAVE

Gavin Folgert

Title: The BugaBees: Friends with Food Allergies | Animated Storybook

Client: Amy Recob

Credits: Production Company: Tilt Media, Producer: Rich Rubasch & Amy Recob,

Writer: Amy Recob, Animator: Gavin Folgert, Sound Design: Haggard Audio, Illustrator: 64 Colors

### Merit

Backflip

Title: Website Videos

Client: Backflip

Credits: Production Company: Backflip, Director: Ryan Freng, Editor: Andrew Christofil,

Producer: Madalina Zimmerman, Cinematographer: Ryan Freng, Animator: Jeff Bell

## Live Production/Streaming

### WAVE

Tilt Media

Title: IDDBA Indy Teaser

Client: IDDBA International Dairy Deli and Bakery

Credits: Production Company: Tilt Media Inc., Director: Patrick Wall, Editor: Rich Rubasch,

Producer: Patrick Wall, Writer: Patrick Wall, Animator: Rob Birnholz, The City of Indianapolis!



## **WAVE**

Benz Creative Media, LLC

Title: American Family Insurance - All American 2019 - Intro Animation

Client: American Family Insurance

Credits: Production Company: Benz Creative Media, LLC, Editor: David Bensman,

Producer: Steve Schumacher, Writer: Megan Lemire & David Bensman,

Sound Design: Haggar Audio

## **Product Sales & Marketing**

### **WAVE**

Tilt Media

Title: WPS Purpose Statement

Client: WPS Health Solutions

Credits: Production Company: Tilt Media Inc., Director: David Haznaw,

Editors: Scott Dahm/Rich Rubasch, Producer: Rich Rubasch, Cinematographer: Mike Gillis,

Writer: David Haznaw, Animator: Rich Rubasch, Sound Design: Dan Geocariss

### **WAVE**

Tilt Media

Title: The BugaBees: Friends with Food Allergies | Animated Storybook

Client: Amy Recob

Credits: Production Company: Tilt Media Inc., Producer: Rich Rubasch/Amy Recob,

Writer: Amy Recob, Animator: Gavin Folgert, Sound Design: Haggar Audio,

Illustrations: 64 Colors

### **Merit**

Shine United / Kingdom Filmworks

Title: Descente - Chicago

Client: Descente Athletic

Credits: Production Company: Kingdom Filmworks, Editor: Kyle Stoffel,

Producers: Justin Johnson / Tom Kermgard, Cinematographer: Mike Palzkill,

Senior Art Director - Audelino Moreno



**Merit**

Shine United / Kingdom Filmworks

Title: Descente - Portland

Client: Descente Athletic

Credits: Production Company: Kingdom Filmworks, Director: Jack Whaley, Editor: Jack Whaley, Producers: Justin Johnson / Tom Kermgard, Cinematographer: Jack Whaley, Senior Art Director: Audelino Moreno

**Merit**

CUNA Mutual Group Multimedia Team

Title: Sometimes You Hit the Dirt: Amy's Story

Client: CUNA Mutual Group

Credits: Production Company: CUNA Mutual Group Multimedia Team, Director: Cody LaPlant, Editor: Ben Brewer, Producer: Sam Plester, Cinematographer: Damien Blue, Writer: Sam Plester, Sound Design: Ben Brewer, 1AC: Mariah Stulken, 2AC: Ben Brewer, Gaffer: Spencer Ortega, Grip: Kyle Kadow, Additional Sound Design: Mariah Stulken

**Service Sales & Marketing**

**WAVE**

Tack Video Production

Title: Experience Design

Client: thyssen

Credits: Production Company: Tack Video Production, Director: Rob Griffen and Spencer Blesi, Editor: Spencer Blesi, Producer: Rob Griffen, Cinematographer: Spencer Blesi

**Merit**

Backflip

Title: Engineering Unleashed

Client: The Kern Family Foundation

Credits: Production Company: Backflip, Director: John Shoemaker, Editor: Jeff Bell, Producer: Madalina Zimmerman, Cinematographer: Ryan Freng, Writer: John Shoemaker



## Training & Informational

### WAVE

Nate Chappell

Title: Come and Meet Your People

Client: Madison365

Credits: Production Company: Wolfout, Director: Nate Chappell, Editor: Nate Chappell, Producer: Nate Chappell, Cinematographer: Jordan Biagomala, Writer: Opal Tomashevskaya, Sound Design: Padraic Finbar Hagerty Hammond, Shot at Overture Center for the Arts

### WAVE

Backflip

Title: Walking and Working Surfaces

Client: Cupertino Electric

Credits: Production Company: Backflip, Director: John Shoemaker, Editor: Andrew Christofil, Producer: Madalina Zimmerman, Cinematographer: Ryan Freng, Writer: John Shoemaker, Animator: Jeff Bell

### Merit

Tack Video Production

Title: Sugar Maple Music Festival

Client: Four Lakes Traditional Music Collective

Credits: Production Company: Tack Video Production, Directors: Rob Griffen and Spencer Blesi, Editor: Spencer Blesi, Producer: Rob Griffen, Cinematographers: Spencer Blesi & Harry Browne, Crew: WeatherGage Productions

## Writing

### WAVE

Shine United / Kingdom Filmworks

Title: Dance Team

Client: Quartz

Credits: Production Company: Kingdom Filmworks, Director: Mike Kriefski, Producer: Justin Johnson, Cinematographer: Jack Whaley, Writer: Mike Kriefski

## Merit

Shine United / Kingdom Filmworks

Title: The Power of One

Client: The Ride

Credits: Production Company: Kingdom Filmworks, Director: Mike Kriefski,

Producer: Justin Johnson, Cinematographer: Jack Whaley, Writer: Mike Kriefski

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## JUDGE'S CHOICE – Calvin McMurray

### Gavin Folgert

Category: Graphics & Animation

Title: The BugaBees: Friends with Food Allergies | Animated Storybook

Client: Amy Recob

Credits: Production Company: Tilt Media, Producer: Rich Rubasch & Amy Recob,

Writer: Amy Recob, Animator: Gavin Folgert, Sound Design: Haggar Audio, Illustrator: 64 Colors

**Judge's Comments:** The preparation for this piece was done exceptionally well. Everything was planned and designed. The movements are subtle and personalized. Every character received personal attention. Great sense of depth in a mainly 2D environment. Very well done!

## JUDGE'S CHOICE – Lilly Hanson

### Bonnie Willison

Category: Editing

Title: Voices of the Coast: George Schmidt

Client: Wisconsin Sea Grant and Wisconsin Water Resources Institutes

Credits: Producer: Bonnie Willison

**Judge's Comments:** Everyone has asked their grandparent or uncle to tell them a story which then becomes a days' worth of explanations. The ability of this piece to craft together the life story of George Schmidt and his love for the craft, his comradery for the fishing community and his deep midwestern cheerfulness in a short clip is astounding. This is a great documentary style portrait that makes you feel as if you know George and more importantly you know the importance of the sturgeon community on the Wisconsin coast. This reflects a strong female creator to film, edit and create graphics that succinctly work together in this piece to make a funny character story. I'm proud to give my judge's choice to this recipient and I'm excited to see the other work she and other Midwest females will create.

## JUDGE'S CHOICE – David Geisler

### Backflip

Category: Creative/Spec/Probono

Title: Watermark Artist

Client: Backflip

Credits: Production Company: Backflip, Director: Madalina Zimmerman,  
Editor: Andrew Christofil, Producer: Madalina Zimmerman,  
Cinematographer: Luke Kolarsky, Writer: Jeff Bell

**Judge's Comments:** I laughed out loud every time the spokesperson leaned in to deliver an asset. A parody of an idea without being a direct parody. When the spokesperson recorded each overlay in real time, I completely lost it. The sound tech's did an excellent job giving direction. One of the best executions of "playing it straight" that I've seen in a while.

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## BEST OF SHOW

### Andrew Dryer

Category: Cinematography & Videography

Title: Fall Art Tour

Client: Fall Art Tour-Wisconsin

Credits: Production Company: Andrew Dryer Cinematography, Director: Andrew Dryer,  
Editor: Mike Russel, Producer: Andrew Dryer, Cinematographer: Andrew Dryer

**Judge's Comments:** This piece showcases the beauty of creating art, focusing on the process, creating a piece that entices the viewer to pick up a paintbrush. The ability of the cinematographer is very apparent as they were able to create texture with each scene as the piece transitions from less saturation into full fall color. With a non-profits small budget, this piece is successful as a high quality, high production level piece. Simply excellent!